

Rep Order# 6859515 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 107265 Printed: 10/03/2012 5:24 PM 1 of 3
 EC'd Yes Last Received: 09/28/2012 11:04 AM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () OBAMA FOR AMERICA
 Product SKED C OBAMA
 Estimate# 1904
 Buyer MAURA GILROY
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E //1904
 Flight Dates 10/02/2012 - 10/08/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	7A-9A	Buyline Comment: TODAY	:30	\$900.00	10/02-10/05	4	1	4	\$3,600.00	
	2	TU-F	9A-10A	Buyline Comment: TODAY 2	:30	\$425.00	10/02-10/05	4	1	4	\$1,700.00	
	3	M	9A-10A	Buyline Comment: TODAY 2	:30	\$425.00	10/08-10/08	1	1	1	\$425.00	
	4	M	10A-11A	Buyline Comment: TODAY 3	:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
	5	TU-F	10A-11A	Buyline Comment: TODAY 3	:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
	6	TU-F	11A-12P	Buyline Comment: RR	:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
	7	M	11A-12P	Buyline Comment: RR	:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
	8	M	12P-1230P	Buyline Comment: ENWS	:30	\$425.00	10/08-10/08	1	1	1	\$425.00	
	9	TU-F	12P-1230P	Buyline Comment: NEWS	:30	\$425.00	10/02-10/05	4	1	4	\$1,700.00	
	10	TU-F	1P-2P	Buyline Comment: DAYS	:30	\$425.00	10/02-10/05	4	1	4	\$1,700.00	

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	11	M	1P-2P	Buyline Comment: DAYS	:30	\$425.00	10/08-10/08	1	1	1	\$425.00	
	12	M	2P-3P	Buyline Comment: DRS	:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
	13	TU-F	2P-3P	Buyline Comment: DRS	:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
	14	TU-F	3P-4P	Buyline Comment: PHIL	:30	\$450.00	10/02-10/05	4	1	4	\$1,800.00	
	15	M	3P-4P	Buyline Comment: PHIL	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
	16	TU	10P-11P	Buyline Comment: PHOOD	:30	\$3,200.00	10/02-10/02	1	1	1	\$3,200.00	

---REPORT TOTALS---
 Report Totals: 40 / \$20,300.00

---SALES MONTHLY TOTALS---
 Oct 12: 40 / \$20,300.00
 Sales Totals: 40 / \$20,300.00
 Station Totals: 40 / \$20,300.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$72,500
 CATV 0% KBLR 0% KING 0% KLAS 28% KSNV 28%
 KTNV 23% KTUD 1% KVCW 2% KVMY 3% KVVU 15%
 XXXX 0%

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---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE